

Knowledge Into Impact

It is becoming increasingly urgent for companies to build a functioning innovation culture, increase their innovation performance, and build innovative networks. In the *Executive Program* of the LeadershipGarage, executives are systematically taught the elements of an innovation culture and get the tools and techniques to become a more effective leader and change agent.

Leaders focus on sharing, learning, and growing with international partners and leverage the newest collaboration technologies allowing people to connect constructively and seamlessly. They make transatlantic connections which help them to dive into a topic and continue growing together, regardless of physical locations.

The program challenges leaders to turn theoretical knowledge into impact in their organizations.

Target Group

Leaders who want to bring their companies to the forefront of innovation through culture, collaboration, and knowledge-sharing.

About the LeadershipGarage

The LeadershipGarage is an innovation jump starter and a reliable guide for companies on their way to the digital future. It provides leaders effective solutions for successful leadership in the digital world. For more than five years it has shaped the future of companies and helped ignite their digital and innovation cultures with well-founded, innovative formats and an inspiring atmosphere.

The unique environment of the LeadershipGarage combines current research with practical business experience, helping to answer the key questions of successful corporate management in the digital age.

The focus of the LeadershipGarage is to support executives in mastering the new tasks and challenges of the future by providing them with the knowledge as well as the concepts, tools, and training modules they need to engage successfully. The LeadershipGarage is a network for leaders who want to drive innovation within their companies.

Contact

Prof. Dr. Sabine Remdisch
Professor, IPM, Leuphana University of Lüneburg
Visiting Researcher, H-STAR Institute, Stanford University
info@leadershipgarage.com



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EXECUTIVE PROGRAM

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LeadershipGarage Executive Program: A One Year Learning Immersion



The “LeadershipGarage Executive Program” consists of four modules which make innovation culture tangible, promote international networking, and offer training in future leadership.

1. LeadershipGarage Inside Silicon Valley

At the “Inside Silicon Valley” symposium in Stanford (leadershipgarage.com/isv), executives experience the innovation culture of Silicon Valley, make valuable contacts with entrepreneurs and institutions, and gain deep, scientifically framed insights into the unique atmosphere and the drivers of innovation.

2. LeadershipGarage Workshops

In the second module, selected Silicon Valley experts meet with participants in Germany for in-depth knowledge-sharing focused on transfer learning through various workshops and modules for leaders, supplemented by dynamic events and networking mixers.

3. LeadershipGarage Online Exchange

The digital project brings together cross-company and cross-national learning groups. They remotely develop innovative solutions for their passion topics supported by innovation methods, then conclude with a pitch. Central elements in this online learning are sharing, learning, and growing.

4. LeadershipGarage On Demand

This module offers participants the opportunity to explore topics that they may have uncovered together at their own pace. They may consult external experts, create products and applications for testing, or enter into an exchange with cooperation partners, start-ups, or researchers.